

# EUROCLIMA+ PROJECT IN BRAZIL

Support for structuring mechanisms  
for an industrial strategy for  
sustainable development in Brazil



€ 400.000



UNTIL JUNE 2023



## CONTEXT

Euroclima+ is the European Union's main cooperation program with the Latin American region on environmental sustainability and climate change. The program's objective is to reduce the impact of climate change and its effects in Latin America, fostering climate mitigation, adaptation, resilience and investment.



ACTION 4  
ENERGY



ACTION 5  
MOBILITY



ACTION 6  
GREEN ECONOMY



ACTION 7  
BIOECONOMY



ACTION 8  
INSURANCE FOR  
FAMILY FARMING

## OBJECTIVE

The action seeks to increase the alignment and ambition of Brazil's industrial sector in terms of climate agenda. The specific objective is to support the green transformation of the Brazilian industrial sector, structuring mechanisms for an industrial strategy for sustainable development inspired by elements of the European Union (EU) "Green Deal".

## EXPECTED IMPACTS

After the implementation of the working plan, the project has the following expectations:

01



**OBTAIN AN ESTIMATE OF  
THE ECONOMIC IMPACTS**

To obtain an estimate of the economic impacts of the adoption of sustainable policies in the Brazilian industrial sector, through assessment and macroeconomic modelling studies in priority subsectors;

To establish the basis for a sustainable development strategy for the industrial sector in Brazil, taking the EU's "Green Deal" as a reference;

02



**ESTABLISH THE BASIS  
FOR A STRATEGY**

03



**INVOLVE KEY  
STAKEHOLDERS**

To involve key stakeholders in promoting sustainable development for the Brazilian industrial sector through capacity building, training and exchanges.

## CONTACT INFORMATION

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MINISTÉRIO DA  
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